Goizueta Business Library -- http://business.library.emory.edu/

Analyst reports that discuss strategy, growth and financials. Market research reports for consumer markets, IT and various other industries. In-depth pre-packaged company profiles. Industry reports for U.S. and global industries. Country profiles, country reports and country risk analysis. Books, journals, specialized directories, newspapers, magazines and other electronic resources. And more...

At Goizueta, you’ll work with a team of librarians to locate the information you need for your course work and career research. You’ll also be exposed to many business information applications that could end up on your corporate desktop. Combined, the library team has over 80 years of experience in corporate, academic and public library environments.

“I found the training informative and helpful. I was very impressed with your knowledge and look forward to tapping into business library resources.”

The library team provides all MBA students with hands-on library orientation and advanced training on specialized resources and topics. In addition to training, the team manages email reference, electronic delivery of course readings and one-on-one and project team research consultations. Librarians work with faculty members and other Goizueta departments to develop information guides for industries, courses and topics.

“I probably never would have realized the volume and depth of resources that Goizueta provides without the hands-on library training sessions. Great experience!”

The library also assists with career research. Librarians work closely with the Career Management Center to select resources and provide training that will help with internship and full-time position research. Whether creating a list of target companies, analyzing an industry for opportunities or prepping for an interview, the library team can help along the way.

Even after graduation, the library keeps Goizueta alumni connected to key business information and resources. Alumni seeking new jobs or making career changes can contact the library for research assistance and all alumni can arrange for free access to Factiva, a premier business electronic resource.

“Thank you for today’s excellent instruction. I feel great knowing I have a way to restart my research after a two year break following my graduation.”


To find out more, visit the Goizueta Business Library in person or online at http://business.library.emory.edu/.